

Document Number 5.0	TITLE W+ Project Idea Note (PIN) Template Version 1.2	ORIGINAL DATE April, 2015
DOCUMENT MANAGER W+ Standard Coordinator		REVISION DATE May, 2019
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W+ PROJECT IDEA NOTE (PIN)

Country:	Mexico
Title of Project:	Mecanismo Dedicado Especifico para pueblos indigenas y comunidades locales

1. PROJECT IDENTIFICATION

Title of Project	<i>Mecanismo Dedicado Especifico para pueblos indigenas y comunidades locales</i>
Project Start Date	<i>6 Octubre 2017</i>
Project End Date	<i>28 Junio 2024</i>
Brief Summary of Women's Empowerment Activity(ies):	<i>The program promotes women's empowerment in forestry by offering sub-grants, technical assistance, and capacity-building in areas like financial inclusion, project management, and organizational skills. By prioritizing women-led initiatives, it ensures economic empowerment and enhances women's decision-making power within Indigenous and local communities. The initiative supports women in developing technical and managerial skills, facilitating their access to markets, and providing tailored training on financial services, which increases their independence and ability to lead community forestry projects. Through regional workshops, knowledge-sharing exchanges, and advocacy strategies, the program fosters female leadership, inclusion, and cultural sensitivity in sustainable forest management.</i>
W+ Domains applied:	<i>Income & Assets, Education & Knowledge, Leadership</i>
W+ Labeling:	<i>NA</i>
Date of submission:	

2. APPLICANT DETAILS

Applicant	
Name	Rainforest Alliance

Type of organisation	<input type="radio"/> Government agency _____ <input type="radio"/> Municipality _____ <input type="radio"/> Private company _____ <input checked="" type="radio"/> NGO _____ <input type="radio"/> Other: _____
Name of contact person	Santiago Machado
Address	Paseo de la Reforma 296, int 25-107, Ciudad de Mexico
Phone	NA
E-mail	smachado@ra.org
URL	https://www.rainforest-alliance.org/

Co-Applicant(s) (if applicable)	<i>[if more than one, please copy this part of the table]</i>
Name of co-applicant(s)	World Bank
Type of organisation(s)	<input type="radio"/> Government agency _____ <input type="radio"/> Municipality _____ <input type="radio"/> Private company _____ <input type="radio"/> NGO _____ <input checked="" type="radio"/> Other: <u>International Organization</u>
Name of contact person(s)	Katharina Siegmann
Address	Insurgentes 1605, Mexico City, Mexico
Phone	NA
E-mail	ksiegmann@worldbank.org
URL	https://www.worldbank.org/en/country/mexico

3. LOCATION OF PROJECT

Location of Project	
Country	Mexico
Region/State/Province etc.	Oaxaca, Yucatán, Campeche, Jalisco
City/Town/Community etc.	
Brief narrative description of the project location	The main beneficiaries of the project are IPLC from Mexico's FIP and REDD+ early action areas targeted states: Jalisco, Oaxaca, and the Yucatán Peninsula (Campeche, Yucatán, and Quintana Roo).
GPS coordinates of the project's activity(ies)	

4. WOMEN'S EMPOWERMENT ACTIVITIES

General Information	
Provide a brief description of the rationale for applying the W+ Standard and selected domains (reason or opportunity)	The activities implemented align well with the W+ Standard's domains of Income & Assets, Knowledge & Education, and Leadership, making this approach an effective way to measure women's empowerment in the project. By focusing on Income & Assets, the activities expand economic opportunities for women, helping them achieve financial independence and strengthen their roles within sustainable forestry. In the Knowledge & Education domain, the training and capacity-building activities equip women with critical skills in project management, forestry practices, and financial literacy, empowering them to make informed decisions and engage more fully in the sector. The Leadership domain is supported by activities that build women's capacity to take on decision-making roles within their

	communities and organizations, enhancing their representation in traditionally male-dominated areas. Altogether, this approach provides a structured way to assess how the project supports women in accessing resources, gaining knowledge, and exercising influence, ensuring measurable progress across these key areas.
Describe number of women benefiting from activities associated with the project.	653
If the Project intends to generate W+ Units <i>and</i> seek W+ labelling of carbon credits, explain how the applicant will differentiate W+ Units from W+ labelling to ensure there is no double-monetizing of units.	NA

W+ domains applied and associated activity(ies)	
For each W+ domain applied, describe associated activities and expected benefits Specify start date and end date (if applicable) for each activity	Please see the table below

Activities	Contribution to Women’s Empowerment	W+ Domain
Provision of sub-grants and matching grants to Indigenous Peoples and Local Communities (IPLC) from eligible selected states and thematic areas	By ensuring that women-led groups and enterprises are prioritized or given equal opportunities for funding, women can access financial resources to start or expand forestry-related projects, leading to economic empowerment and increased decision-making power	Income & Assets Leadership

Technical assistance and cover operational costs for conducting critical project management activities for preselected and selected sub-grants	Providing targeted technical assistance and operational support can build women's capacities in project management, enhancing their leadership skills and enabling them to manage large-scale forestry projects effectively.	Income & Assets Knowledge & Education Leadership
Capacity development for organizational skills	<p>Training women in organizational skills is crucial for empowering them to lead and manage community forestry organizations, thereby increasing their influence and presence in traditionally male-dominated sectors. This empowerment is particularly important in contexts like Mexico, where forests are predominantly socially owned.</p> <p>Providing women with these skills is fundamental for decision-making within collectives or social enterprises, where women are both owners and workers of their ventures. Even when resources are commonly used, it does not guarantee that everyone has equal rights. Thus, equipping women with organizational skills ensures that they have a voice and equitable rights in the management and utilization of these shared resources.</p>	Knowledge & Education Leadership
Capacity development for technical skills	By developing women's technical skills in forestry practices, they can participate more effectively in sustainable forest management, improving their self-employment prospects and income.	Knowledge & Education Leadership
Capacity development for managerial capacities	Strengthening women's managerial capacities empowers them to take on leadership roles within forestry projects and organizations, ensuring their voices are heard in decision-making processes.	Knowledge & Education Leadership

Extend access to existing markets and financial services in Mexico	Facilitating women's access to markets and financial services enable them to participate in productive activities related to forests, commercialize forestry products and services, increasing their financial independence and economic stability	Income & Assets Leadership
Tailoring training modules on financial inclusion to complement and fill gaps in existing training materials	Tailoring financial inclusion training to women's needs can help them manage finances better, access credit, and make informed financial decisions, leading to greater economic empowerment. Thanks to this training, women can have more ownership of what is taught and produced through the project, ensuring they play a significant role in shaping educational content and the outcomes of their initiatives. This empowerment allows women to influence and drive positive changes in their communities.	Knowledge & Education Leadership
Conduct regional workshops to help develop preselected innovative ideas into full proposals eligible for funding under the social inclusion window	These workshops prioritized women's participation by addressing all the barriers due to their role in the production and reproduction of life equipping them with the skills to develop strong project proposals, secure funding, and implement innovative forestry initiatives.	Knowledge & Education Leadership
Conduct knowledge-sharing and know-how workshops and exchanges among IPLC, associations of producers, and community enterprises through community schools	By involving women in these knowledge-sharing activities, they can learn best practices, gain insights from peers, and build networks, enhancing their self-confidence, expertise and influence in the forestry sector.	Knowledge & Education Leadership

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Provide training to local community promoters (promotores comunitarios locales)	Training women as local community promoters ensures that they can advocate for sustainable forestry practices within their communities, reducing dependency on external assistance, fostering a sense of ownership and responsibility, and increasing their leadership roles and influence in the longer run.	Knowledge & Education Leadership
Develop a culturally appropriate communication and advocacy strategy for the Dedicated Grant Mechanism (DGM) activities and REDD+ processes	A culturally sensitive communication strategy can highlight the contributions of women in forestry, promote necessary behavioural changes to achieve gender equality, and encourage greater female participation in decision-making processes related to forest management and conservation efforts.	Knowledge & Education Leadership

Additional information	
Summarize potential concerns and mitigating measures, and how they have been identified	NA

Linkages to other types of projects	
Is this project registered under any other standard or certification scheme?	<ul style="list-style-type: none"> - CDM - Gold Standard - Voluntary Carbon Standard - Social Carbon - Plan Vivo - Fair Trade - Forest Stewardship Council - Organic Certification - SA 8000

	- GlobalGAP - Other (please specify)
Crediting period under the other Standard or certification scheme	NA
Name of certification body	

5. PROJECT IMPLEMENTATION & W+ MEASUREMENT TEAM

Project implementation team	
Describe the organisations and persons that carry the responsibilities related to: - planning and implementing activities - monitoring and evaluation - gender/women's empowerment <i>The essential qualifications and experiences should be briefly presented.</i>	<p>The project staff, with extensive experience and a strong track record in project implementation, have the capacities needed to ensure women's full participation and benefit from the project. Their expertise, combined with a deep commitment to community engagement and inclusion, has been instrumental in gaining buy-in from local communities.</p> <p>The project is led by a team of experts, primarily economists, environmental and social safeguards specialists, and social economists.</p>

W+ measurement team	
Qualifications related to: - Monitoring and evaluation - Gender/women's empowerment <i>The essential qualifications and experiences should be briefly presented.</i>	<p>WOCAN's W+ Expert Dr. Barun Gurung will conduct the measurement. He has over 20 years of experience in gender and Natural Resource Management, M&E and training in W+ methods.</p> <p>WOCAN's W+ Global Coordinator Larissa Dominguez Fuentes. She has been trained by Dr Gurung in W+ methods and has over 7 years of experience in gender and natural resource management and M&E</p>

Schedule	

Current status of women's empowerment project activities (if applicable)	<input type="checkbox"/> planning stage <input type="checkbox"/> operating less than 2 years <input type="checkbox"/> operating more than 2 years
Status of financing women's empowerment activities	All activities have been financed and the project has finished
Has permission been obtained from relevant authorities, if needed?	<input type="checkbox"/> yes <input type="checkbox"/> no <input type="checkbox"/> other (please specify):

PIN Template Revision History (box to be removed from final document)		
#	Date	Description
1	2015 (version 1.0)	Original
2	May, 2017 (version 1.1)	Edits to nomenclature for consistency. Removal of redundant information requests. Addition of time-frames and specificity regarding multiple domains and prevention of double-counting.
3	May 2019 (version 1.2)	Addition of overall start and end dates of project, number of women per activities, expected benefits instead of indicators (indicators would be required at the PDD level)
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