

W+ Standard Newsletter

October 2021 |



Photo Credit: UN Women/Narendra Shrestha

Dear Friend of the W+ Standard,

We are pleased to share the W+ Standard newsletter for the months of August-October, 2021. This is an update on W+ Standard activities and other news in the space of gender and climate change, leading up to the COP26 in Glasgow (UK) in a couple of weeks. You may also find here resources on the topic and relevant information.

As always, if you have any suggestions, comments or questions, please don't hesitate to reach out - we will be happy to hear from you!

Sincerely,
Marialena Vyzaki
W+ Coordinator

UPDATES

W+ Standard Applications

We are excited to announce a new W+ Standard application. We are currently conducting community consultations for two companies in Kenya supported by the Shell Foundation:

1. **Pula**, an agribusiness company; and,
2. **WaterBus**, a transport company.

Scaling Impact for Women's Empowerment and Climate Action

WOCAN Survey Report: Women in the Environmental Markets Ecosystem



WOCAN has been thinking about **whether the carbon markets could play a role in addressing goals for women's empowerment and gender equality in addition to climate goals.**

To address this knowledge gap, WOCAN sought to learn more about women in the carbon and environmental markets ecosystem - a little-studied group in this space- by conducting a survey between April-June 2021. We reached out to women working as brokers, investors, and auditors to learn of their interest in supporting women-led and women-focused project developers and intermediaries, in order to scale up impact for climate and gender equality results.

[Read More](#)

WOCAN at the COP26 in Glasgow (UK)

WOCAN will be presenting a session at the Nordic Pavilion at the COP26 in Glasgow (UK), on **Tuesday, Nov. 9 from 11:30 -12:30 (UK Time)**

Panel B will present the **Swedish Energy Agency's Perspectives on Article 6: Supporting NDCs and a Just Transition**. Jeannette will speak on *How can new carbon markets promote gender equality (SDG 5) and the empowerment of women?* She will refer to the SEA's use of the W+ Standard in 2 pilot projects.

WOCAN will be presenting a session with the Interchurch Organization for Development and Cooperation (ICCO) at the COP26 in Glasgow (UK), on **Thursday, Nov. 11 from 16:45 -18:00 (UK Time), Clyde Auditorium**

Jeannette will speak on the topic of ***Fair Race to Net-Zero: scaling fair, inclusive and gender-focused voluntary carbon markets***. Building on the UNFCCC Race to Zero campaign, NGOs such as ICCO/Cordaaid, Fairtrade and WOCAN advocate for a Fair Race to Net-Zero. We aim to ensure that a transition to a net zero carbon economy is fair, inclusive and gender-focused and doesn't overlook people living in most vulnerable regions.

******Jeannette and Sue Phillips will be attending the 2nd week of the COP26 in***

Glasgow (UK), so do reach out to them for meetings and a chance to catch up in-person!

Events

Webinar

WOCAN Women Climate Entrepreneurs and the Enabling Ecosystem

**REGISTER
NOW!**

Join us for a lively discussion amongst colleagues with a common interest in exploring the potential of climate finance, and carbon markets in particular, as an opportunity for pushing forward on gender equality and women's empowerment.

When

Thursday, October 28, 2021 from 18:00 - 19:30 CET

Speakers will make short interventions, will be followed by a discussion drawing on participants' experiences and a lively Q&A session.

Moderator:

Jeannette Gurung, Executive Director, WOCAN

Presenters:

- **Marialena Vyzaki**, Coordinator, W+ Standard
- **Katie Turner**, Consultant, ecosystem development, gender/climate nexus, impact investing
- **Hannah Simmons**, Project Developer of REDD+ Project in Brazil, CEO of ERA
- **Sue Phillips**, Gender Advisor, Taskforce on Scaling Voluntary Carbon Markets
- **Rachel Vestergaard**, Founder and CEO, Empower Co.
- **Chintal Barot**, The Rallying Cry

Marialena will be sharing the findings of WOCAN's recent survey on the role of women in the carbon & environmental markets ecosystem. Similarly, Katie will draw on the results of her research on women-led small and growing businesses in climate related sectors, and Hannah on her experience from designing and implementing a REDD+ project in Brazil. Sue will share her knowledge of the Taskforce to Scale the Voluntary Carbon Market (TSVCM) as a gender adviser and Rachel will speak about the launch of her brokerage for W+ Credits in early 2022. Lastly, Chintal will talk about her experience with connecting funders to women owned agribusinesses engaged in climate mitigation and adaptation

Webinar

UN-REDD Knowledge

**REGISTER
NOW!**

When

Wednesday, October 27, 2021 from 15:30 - 17:00 CET

Exchange

Gender: The key to unlocking transformational change in climate-forest finance

The knowledge event aims to spotlight gender issues and approaches in the evolving climate-forest finance arena, as well as showcase ongoing efforts to mainstream gender inclusion and equality and empower women economically. Ultimately, it aims to encourage action and replication among countries, financiers and development stakeholders in the climate-forest financial arena.

During the event, which will use digital means as per new post-Covid practices, participants will disseminate and exchange knowledge and good practices on how diverse actors – from government ministries to NGOs, and to voluntary carbon market standard bodies – are integrating gender into climate-forest finance to promote the transformative change needed to successfully fight climate change.

W+ Standard

Advisory Council Meeting

Our next W+ Standard Advisory Council meeting will be held on **Wednesday, October 20, 2021 from 17:00 - 18:30 CET.**


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(WOCAN) 

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